



softech International Inc.

FleetAlert, the latest innovation from Softech, is a powerful yet simple online tool providing ongoing driving record monitoring that you can offer your clients to help them manage employee risk more effectively.

FleetAlert

Good for you.

Good for your clients.

Driving Record Monitoring Reduces Client Risk

Businesses spend considerable time and resources qualifying their prospective employees, but tend to lose track of them after they are hired. When key driving related information is likely to change on an MVR, which occurs in 14% of the driving records each year, it makes sense that businesses should look more carefully at their employees who are tasked with supporting revenue and operational goals.

By managing the change that will inevitably occur in their employee pool, your clients can also reduce their exposure to negligent retention and other employee liabilities by tracking:

- New violations
- Convictions
- Revocations
- Suspensions
- Expirations
- Renewal dates

New Revenue Stream also Increases Client Retention

While pre-hire screening is suffering in today's market, FleetAlert creates a new revenue stream with post-hire MVR monitoring. You can offer subscription pricing for FleetAlert at two levels:

- Make FleetAlert available to your clients. Private label branding keeps you in their thoughts as they manage FleetAlert internally.
- Manage FleetAlert for your clients. As you manage your client's employee pools and provide them with the MVR reports they require to manage their employee risk, you become further entwined with their daily operations and that makes you much more valuable to them.

Early to Market Is Key

Get started today with this exciting product. To help you announce this new offering, we have also developed a complete Marketing Kit. Add your logo and contact information to prepared advertising emails, product sheets and postcard mailers, and insert copy about FleetAlert into your website.

Contact us for more information!

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